

# TOP OF THE WORLD HIGHWAY INTERPRETIVE PLANNING



Photo: NVision

# PUBLIC OPEN HOUSE

You are invited to provide input on the draft Interpretive Plan for the Top of the World Highway

## WHITEHORSE, YUKON

Wednesday, October 24, 2018  
1:00 p.m. to 3:30 p.m.  
Kwanlin Dün Cultural Centre  
Refreshments will be served

## DAWSON, YUKON

Thursday, October 25, 2018  
4:00 p.m. to 7:00 p.m.  
Downtown Hotel  
Refreshments will be served

## FOR MORE INFORMATION:

Clare Daitch  
Historic Sites Interpretive Planner  
867-667-3458  
clare.daitch@gov.yk.ca  
Or visit [www.yukonheritage.com](http://www.yukonheritage.com)



Photo: NVision

The purpose of the Top of the World Interpretive Plan is to enhance the experience for travellers by presenting stories and information about the highway.

The draft Interpretive Plan for the highway provides the framework for the messages, design and implementation. Interpretation is to be presented through interpretive signage at locations along the highway, and through materials in print or digital media.

## ■ DRAFT VISION STATEMENT

The interpretation of the Top of the World Highway enhances all peoples experience, understanding and appreciation of the living culture and history of the Tr'ondëk Hwëch'in and Yukon, and it celebrates the significance of the surrounding natural environment. The highway interpretation connects the past and the present-day values of the region and contributes to safe and informative experiences of the Top of the World Highway.

In support of the draft Vision, the draft goals of the Interpretive Plan are:

Share the connection of Tr'ondëk Hwëch'in with the land and the interdependent relationship with the land, resources, and culture

Communicate stories about the natural environment and human use of the area from the pre-historic period through early mineral exploration and townsite establishment up to the present-day

Convey information related to safety and regulation, traveller orientation information and provide traveller infrastructure along the highway



Photo: NVision

## ADVISORY COMMITTEE

GOVERNMENT OF YUKON

**HISTORIC SITES**  
Barbara Hogan  
Rebecca Jansen\*

**TR'ONDËK HWËCH'IN**  
Jody Beaumont  
Debbie Nagano

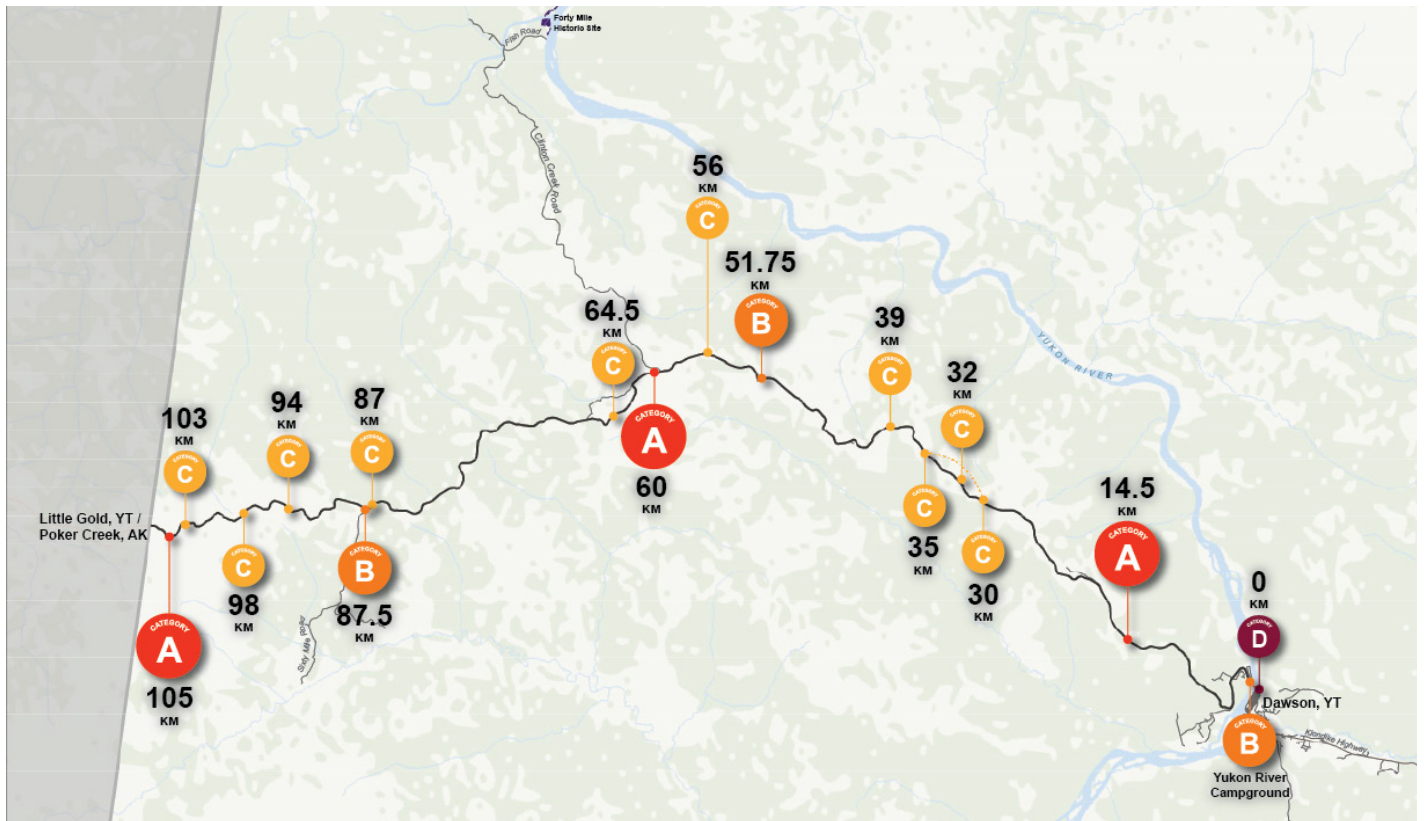
**INDUSTRY SERVICES**  
Denise McCann  
Sarah Marsh\*

**KLONDIKE VISITORS ASSOCIATION**  
Jackie Olson  
Paul Robitaille\*

**PROJECT MANAGER**  
Clare Daitch (Historic Sites, YG)

\*indicates alternate





Recommended interpretive approach for the Top of the World Highway – A: Full service interpreted pull-offs, B: Interpretive signage at key sites, C: Point of Interest marker signs, D: Highway Information

## RECOMMENDED APPROACH TO INTERPRETATION

The draft Interpretive Plan recommends an approach that uses culturally-rooted stories and place-based information to share information about the highway in a way that is engaging and meaningful to all travellers - locals and visitors alike. The approach will integrate Indigenous and non-Indigenous perspectives to identify the connections between natural and heritage resources, places, use of the land, people and events of significance. The draft Interpretive Plan recommends the use of existing pull-off areas along the highway as locations to share interpretive messages. The plan recommends sites with different levels of infrastructure and interpretation. These recommendations take into consideration both the site's location along the highway and the range of stories to be shared. Additionally, the plan recommends Points of Interest sites to be interpreted through print or digital media.

The Top of the World Interpretive Plan will be developed in phases and in collaboration with Yukon government departments, Tr'ondëk Hwëch'in and local organizations.

## WHAT IS THE PROCESS?

The Top of the World Advisory Committee was established in November 2017 to guide the development of the interpretive plan. Representatives were appointed from the Yukon government, Tr'ondëk Hwëch'in, and Klondike Visitors Association. Alternates from each party were also appointed. It is the goal of the Advisory Committee to prepare and recommend the Top of the World Highway Interpretive Plan.

## ■ WHERE ARE WE IN THE PROCESS?

The Interpretive Plan schedule is:



1 **FEBRUARY 2018**  
Newsletter One

2 **MARCH 2018**  
Public Engagement in  
Dawson (March 6) and  
Whitehorse (March 9)

3 **MARCH 2018**  
Interpretive Analysis and  
Options Report

4 **JUNE 2018**  
Site Visit

5 **JULY 2018**  
Interpretive Options  
Report

6 **OCTOBER 2018**  
Newsletter Two, Draft  
Interpretive Plan, and  
Public Engagement in  
Dawson and Whitehorse

7 **DECEMBER 2018**  
Newsletter Three and  
Final Interpretive Plan

FOR MORE INFORMATION ON THE TOP OF THE WORLD HIGHWAY INTERPRETIVE PLAN, CONTACT:

### Clare Daitch - Historic Sites Interpretive Planner

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