

TOP OF THE WORLD HIGHWAY INTERPRETIVE PLANNING



Photo: Government of Yukon

PUBLIC OPEN HOUSE

You are invited to participate in discussions and mapping for the interpretive options for the Top of the World Highway.

DAWSON, YUKON

Tuesday, March 6th, 2018

5:00 to 8:00 p.m.

TH Hall

Dinner will be provided.

WHITEHORSE, YUKON

Friday, March 9th, 2018

Noon to 3:00 p.m.

Kwanlin Dün Cultural Centre

Lunch will be provided.

FOR MORE INFORMATION:

Clare Daitch

Historic Sites Interpretive Planner

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Or visit www.yukonheritage.com



The Top of the World Highway is more than a highway: it's an important link between the history, culture and economy at the local, regional and territorial scale. Telling the story of the highway must situate it within its natural and historic context of the towns and heritage sites in the region. The plan will provide an opportunity for people to have a deeper appreciation of what the area was like before the highway was constructed and the impacts of the highway since construction. Equally important is for the interpretive plan to tell its own unique story through the perspectives of Tr'ondëk Hwëch'in, historic and contemporary Yukon residents, and others that have travelled its route.

■ WHAT IS AN INTERPRETIVE PLAN?

An interpretive plan is the first step in designing and implementing the infrastructure and communication tools to share facts, stories, information and experiences about a place of special interest.

The interpretive plan for the Top of the World Highway will be prepared in stages that include:

STAGE

1

- Research to identify topics and themes about the highway that could be part of the storytelling
- Background information on the various audiences that will use the interpretation so that the plan can be developed with their needs and interest in mind
- Options for: the locations of interpretive infrastructure along the highway; the types of interpretive materials such as online information; the concepts for a “brand” to represent the highway; and the topics to be shared along the highway route

STAGE

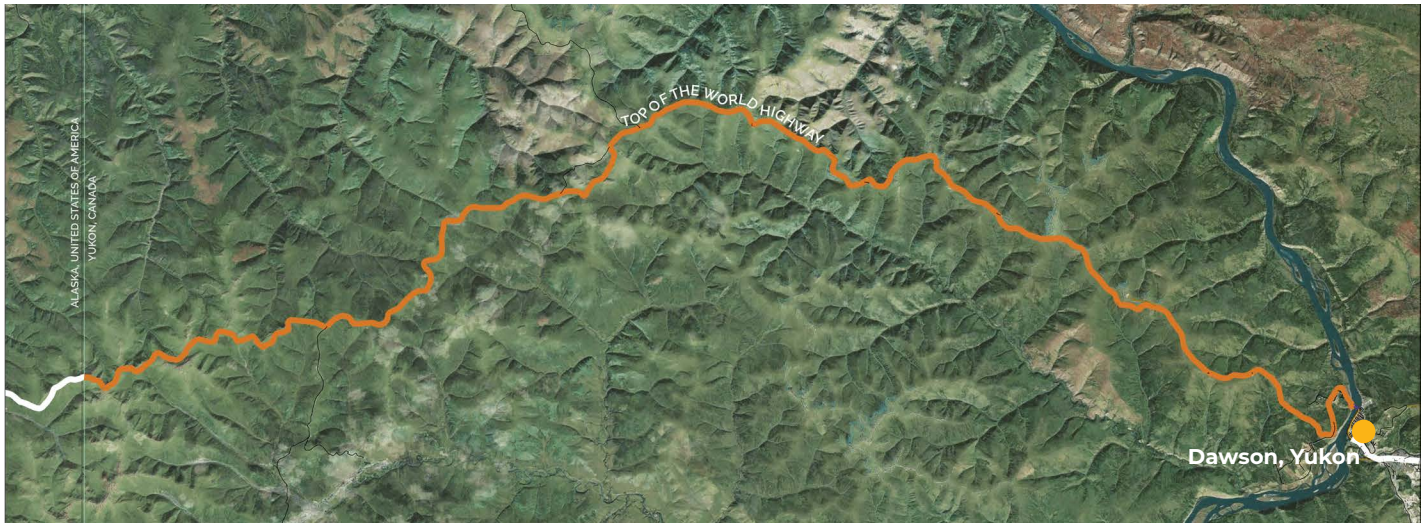
2

- Draft interpretive plan outlining the details of the preferred options and approaches for sharing the story of the highway
- Site visit to confirm the locations for interpretive stops along the route

STAGE

3

- The final interpretive plan



Top of the World Highway Interpretive Plan: Study Area

WHY ARE WE DOING AN INTERPRETIVE PLAN FOR THE TOP OF THE WORLD HIGHWAY?

The Top of the World Highway is a member of a "family" of Yukon highways. An interpretive plan for the highway will provide linkages between the interpretive themes described along other highways: tell the unique story of this highway; contribute to further understanding and appreciation of the Tr'ondëk Hwëch'in; and contribute to the economic and cultural sectors of the territory.

WHO IS INVOLVED IN THE PROCESS?

The Top of the World Advisory Committee was established in November 2017 to guide the development of the interpretive plan. Representatives were appointed from the Government of Yukon, Tr'ondëk Hwëch'in, and Klondike Visitors Association. Alternates from each party were also appointed. It is the goal of the Advisory Committee to prepare and recommend the Top of the World Highway Interpretive Plan.

ADVISORY COMMITTEE

GOVERNMENT OF YUKON

HISTORIC SITES

Barbara Hogan

Clare Daitch

Rebecca Jansen*

TR'ONDËK HWËCH'IN

Jody Beaumont

Debbie Nagano

INDUSTRY SERVICES

Denise McCann

Sarah Marsh*

KLONDIKE VISITORS ASSOCIATION

Jackie Olson

Paul Robitaille*

*indicates alternate



■ WHERE ARE WE IN THE PROCESS?

The final interpretive plan is to be prepared and presented by August 2018. We will follow the project schedule described below.



FOR MORE INFORMATION ON THE TOP OF THE WORLD HIGHWAY INTERPRETIVE PLAN, CONTACT:

Clare Daitch - Historic Sites Interpretive Planner

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